



AFPP-International

...since 1988

a division of Stampede Graphic Services Ltd.
10827 Maplecreek Drive SE - Calgary AB T2J 1V4
Ph/Vm: (403) 271-5926 - email: info@afpp-international.com

COIN DESIGN & PRODUCTION

The following information is general in nature and will provide you with an overview of the process and associated costs. If you have any questions, please contact us without hesitation.

CORPORATE INFO: AFPP International (a division of Stampede Graphic Services Ltd.) was started as the Armed Forces Pride Programme in 1988. From 1988 to 1997, we designed and produced 1500+ t-shirt designs for the CF. The division name was shortened to AFPP-International a few years ago.

We began to develop the coin business in 2004 – and have made a significant investment to locate the best sculptors, artisans and companies with which to deal. We truly believe that our foundries are the *very* best in the world.

ART CHARGES: Done free of charge provided that we do the manufacturing. Each design is protected under Canadian copyright law and is considered the joint property of the customer (CO of your unit) and ourselves. We reserve the right to purchase 20 coins (numbered 000) for archival and sample purposes. Sample coins are NOT available for sale under any circumstance.

PRODUCTION PROCESSES: Our customers have a choice of cast zinc alloy or die struck bronze. The patina (finish) can range from bright to frosted to antique finishes in gold, brass, silver, nickel, copper or black.

We also use a process which enables us to permanently imbed a full colour picture into a coin. To accomplish this, we apply an enamel coat to sheet brass, print these sheets in full colour on a printing press, die cut the disks for a precision fit and apply a resilient epoxy cap. The disk is then permanently inset into the face of the coin – with amazing results.

DIE COST: In order to negotiate the best possible pricing and delivery times with our foundries, we pay for our dies in advance. In turn, we require the same from our customers. While most coins are a zinc alloy casting, we also offer die struck (solid) cartridge brass. The die cost is \$695 plus GST. Receipt of payment initiates the order.

COIN COST: Determined by a factory quote as soon as the art has been approved and quantities determined. This will range from \$5.70 to \$9.50 per coin. Edging, sequential laser numbering, patina (finish) enameling etc., all add to the cost. In general terms, the average coin (for 100 pieces) with average detail costs about \$7.75.

Reorders can be batched in lots of 50 pieces – but the cost per unit may be a little higher due to the lower volume. Conversely, a re-order of quantities larger than 100 pieces will result in a lower per unit cost.

FINANCIAL TERMS: FOB Calgary - Final coin payment due upon receipt and acceptance of the order. We do not add anything to our cost to accommodate financial terms.

CF COIN CUSTOMERS: Chief of the Defence Staff, CFCWO, Chief of the Air Staff, MOG 4, MOG 5, Commodore (and FCPO) Atlantic Fleet, Commodore (and FCPO) Pacific Fleet, Commander MARPAC, HMCS Calgary, HMCS Winnipeg, HMCS Vancouver, HMCS Victoria, HMCS Ottawa, HMCS Oriole, HMCS Fredericton, HMCS Charlottetown, Canadian Manoeuvre Training Centre, CTC Gaagetown, Foxhole U, CFSATE Borden, CFJSR Kingston, CFC Toronto, CF Aeromedical Health Services, LFCA, 1 CMBG, 2CMBG, 34 CBG, 35 CBG, 41 CBG, Colonel Commandant RCA, Lord Strathcona's Horse, Kings Own Calgary Regiment, 41 CER, PPCLI, RCR, RCA, 48th Highlanders, Calgary Highlanders, Seaforth Highlanders, 1 Svc Bn, 2 Svc Bn, 5 Svc Bn, 14 Svc Bn, 15 Svc Bn, 16 Svc Bn, 22 Svc Bn, 23 Svc Bn, Air Command Academy Borden, 4 Wing Cold Lake, Maple Flag, 9 Wing Gander, 19 Wing Comox, 103 SAR Sqn, Aerospace Engineering Test Establishment, RC Sea Cadets, RC Army Cadets, RC Air Cadets - plus over 200 more for messes, bases, associations and Afghanistan. Please visit the web page to see a sampling.

OTHER PRODUCTS: We encourage you to visit our web page at <<http://www.afpp-international.com>> for a closer look at the other products and services we offer.

Since 2003, we have designed and produced over 8,000 Op PLAX as tour end gifts for returning soldiers, several hundred Career Achievement plaques for people retiring from the military.

I hope this provides the information you require.

Regards,

Rod McLeod
(403-271-5926)